Garrison Retail Supply Chain

(GRSC)

Logistics Board Briefing

Overview

- **GRSC Initiative**
- **Background**
- **Goals**
- **Benefits**
- **ServMart Rollout**
- **Next Steps**

GRSC Initiative

- GSA solution for USMC garrison enterprise-wide supply chain was to establish a 4PL model to meet or exceed USMC requirements at current or less cost

- Integration of all companies involved along supply chain under a single point of oversight
  - Planning, steering, controlling of all logistics procedures
  - Flow of information, material, and capital
  - Single service provider with long-term strategic objectives

- Establishment of Garrison Retail Supply Chain Office in I&L (LPC) for implementation, oversight / performance analysis, and establish policy

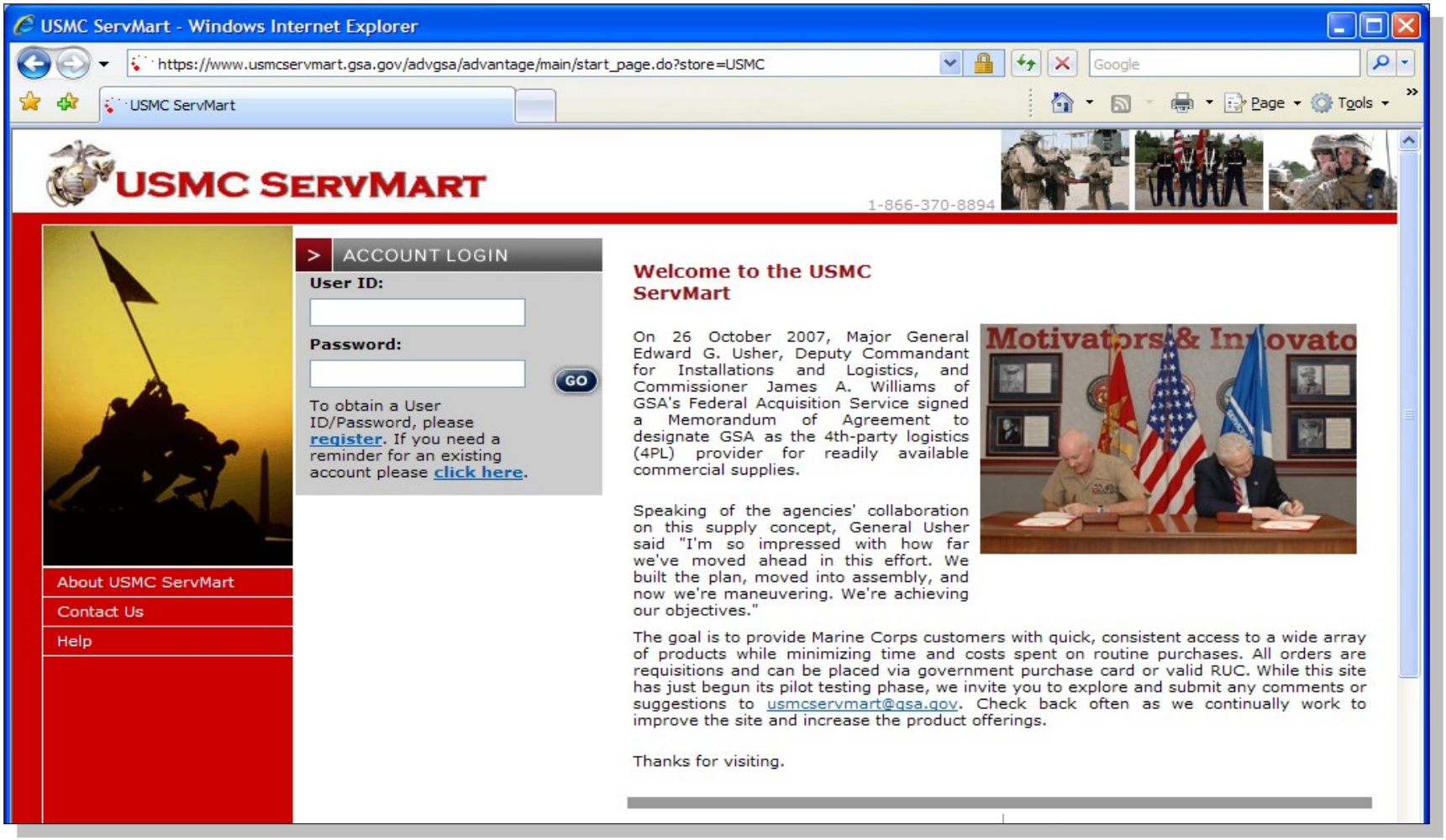
Background

- **2006 CENSEO Study**
  - $100.5M Total DSSC demands
    - $65.8M (65%) DSSC spend
    - $14.5M (14%) DoD Emall spend for DSSC items
    - $20.2M (20%) GCPC for DSSC items
  - Shifting just 10% of GCPC and DoD Emall spending could result in a $3.5M in saving
    - Additional saving maybe realized in GSA pricing model for the GRSC initiative
      - Current GSA depot model pricing markup 51%
      - GRSC markup 4 – 15%

- **26 Oct 07** – A signed MOA committed the Marine Corps and GSA to a Garrison Retail Supply Chain partnership

- **10 Nov 07** – USMC Virtual ServMart Launched

USMC Virtual Servmart Launched

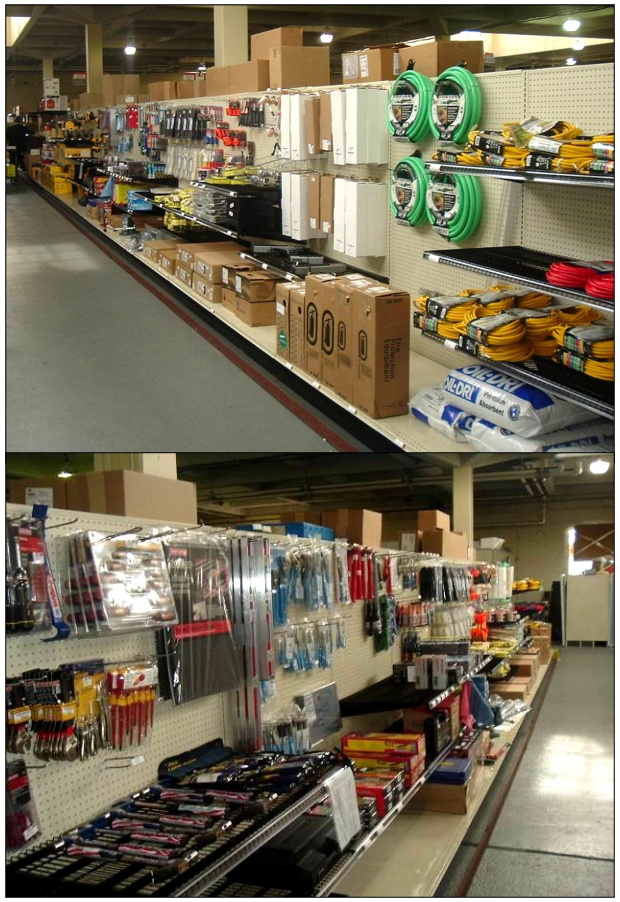

USMC ServMart - Windows Internet Explorer
https://www.usmcservmart.gsa.gov/advgsa/advantage/main/start_page.do?store=USMC
USMC ServMart
USMC SERVMART
1-866-370-8894
ACCOUNT LOGIN
User ID:
Password:
GO
To obtain a User ID/Password, please register. If you need a reminder for an existing account please click here.
About USMC ServMart
Contact Us
Help
Welcome to the USMC ServMart
On 26 October 2007, Major General Edward G. Usher, Deputy Commandant for Installations and Logistics, and Commissioner James A. Williams of GSA's Federal Acquisition Service signed a Memorandum of Agreement to designate GSA as the 4th-party logistics (4PL) provider for readily available commercial supplies.
Speaking of the agencies' collaboration on this supply concept, General Usher said "I'm so impressed with how far we've moved ahead in this effort. We built the plan, moved into assembly, and now we're maneuvering. We're achieving our objectives."
The goal is to provide Marine Corps customers with quick, consistent access to a wide array of products while minimizing time and costs spent on routine purchases. All orders are requisitions and can be placed via government purchase card or valid RUC. While this site has just begun its pilot testing phase, we invite you to explore and submit any comments or suggestions to usmcservmart@gsa.gov. Check back often as we continually work to improve the site and increase the product offerings.
Thanks for visiting.

Web Sales

Goal: GSA-Run GRSC

Camp Lejeune: Before

Camp Lejeune: After



Goal: Free-up USMC Resources (cont)

Cost and Responsibility Matrix	Marine Corps Management Model	4PL Model		
		USMC	GSA	Vendor
Capital Expenditure	☑		☑	☑
Buildings	☑	☑		
Hardware	☑		☑	
Software	☑		☑	
Services	☑		☑	☑
Security	☑	☑		☑
Contracting	☑		☑	
Variable Costs	☑		☑	☑
Cost of Goods	☑		☑	☑
Utilities	☑	☑		
Phone	☑		☑	☑
Internet	☑		☑	☑
Consumables	☑		☑	☑
Inventory	☑		☑	☑
Labor	☑	☑	☑	☑

Goals (cont)

- **Reduce use of GCPC**
  - **Update policy to mandate the use of GSA store front and USMC Virtual Web Site as primary source of supply for office products**
- **Reduce number of vehicles on the road**
  - **Reviewing options for providing delivery service**
  - **Reviewing options for SMU integration**
- **Reduce number of Marine Corps personnel going out in town for supplies and services**

GRSC Benefits

- Enterprise-wide solution to USMC Garrison Retail Supply
  - One stop shopping with global coverage; single point of accountability
  - Quick access to a wider and customizable range of goods
  - Easy integration with current sales and accountability procedures
  - Increased visibility of USMC purchases
- Leverage GSA purchasing power (contracting, buying power); best value to customer and tax payer through economy of scale
- GSA procures items to support USMC by negotiating new contracts and leveraging existing contracts

GRSC Benefits (cont)

- Leverage GSA supply chain expertise
- Leverage GSA IT systems
- Provide centralized data
  - Currently, no standard process for capturing demand data
  - Reviewing option to capture DoD Emall and credit card demand data
- Potential to expand current GSA-GSA-DDC-Theater support

GRSC Next Steps

- **Intergovernmental Support Agreement signed by GSA and I&L**

- **ServMart Rollout**
  - **Oct 08**
    - **MCB Camp Lejeune, NC**
    - **MCB Quantico, VA**
  - **Nov 08**
    - **Log Base Albany, GA**
    - **Log Base Barstow, CA**
  - **Mar 09**
    - **MCAS Iwakuni, JA**
    - **Camp Butler, JA**

GRSC Next Steps

- Apr 09
  - MCB Camp Pendleton, CA
  - MCAGCC 29 Palms, CA
- TBD (Ability One Stores)
  - MCAS Cherry Point, NC
  - MCAS Beaufort, SC
  - MCAS Yuma, AX

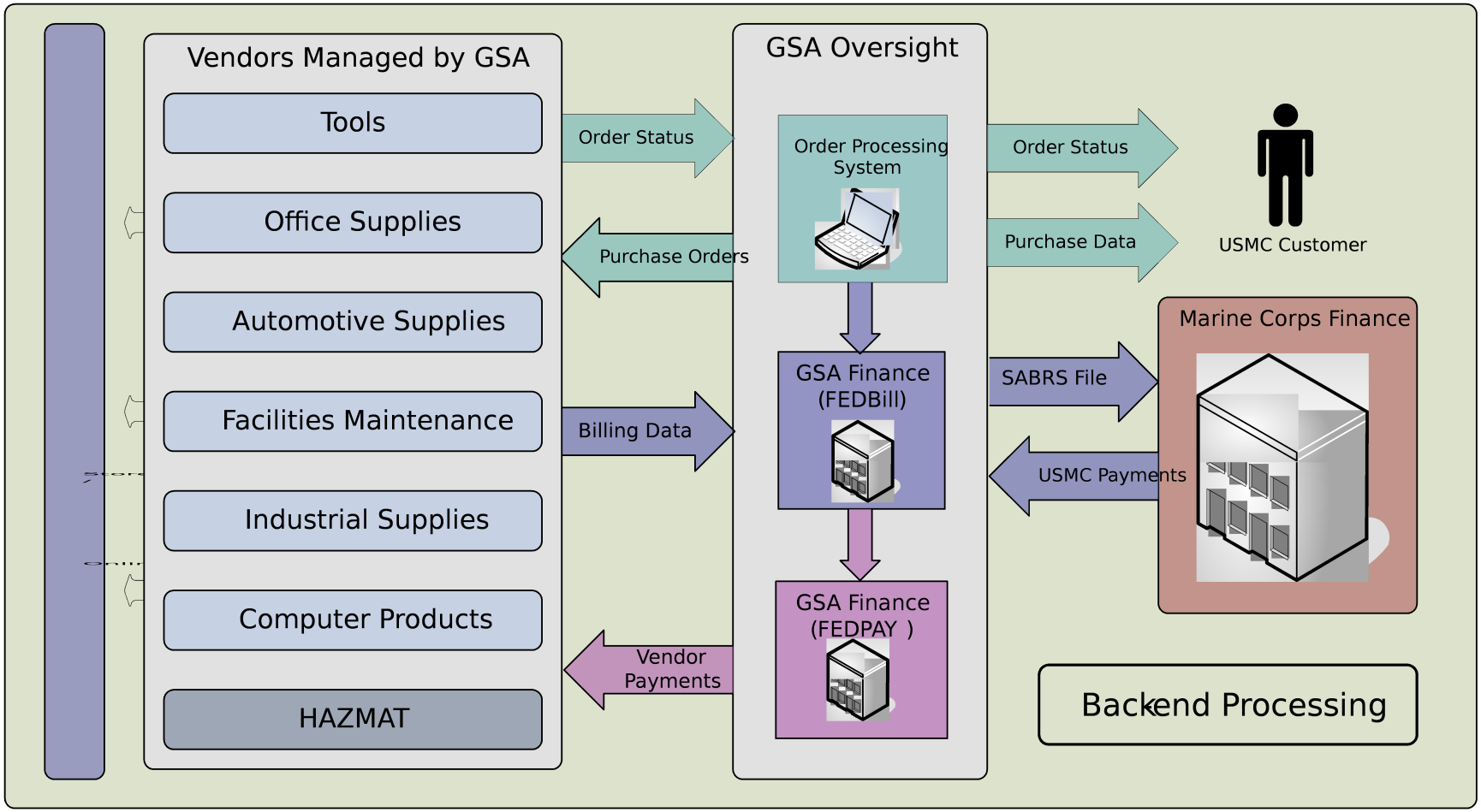
- Rollout USMC Virtual ServMart, Marine Corps-Wide

- Conduct GRSC Policy IPT
  - Reduce use of GCPC
  - Reduce number trips going out in town for supplies and services

Questions

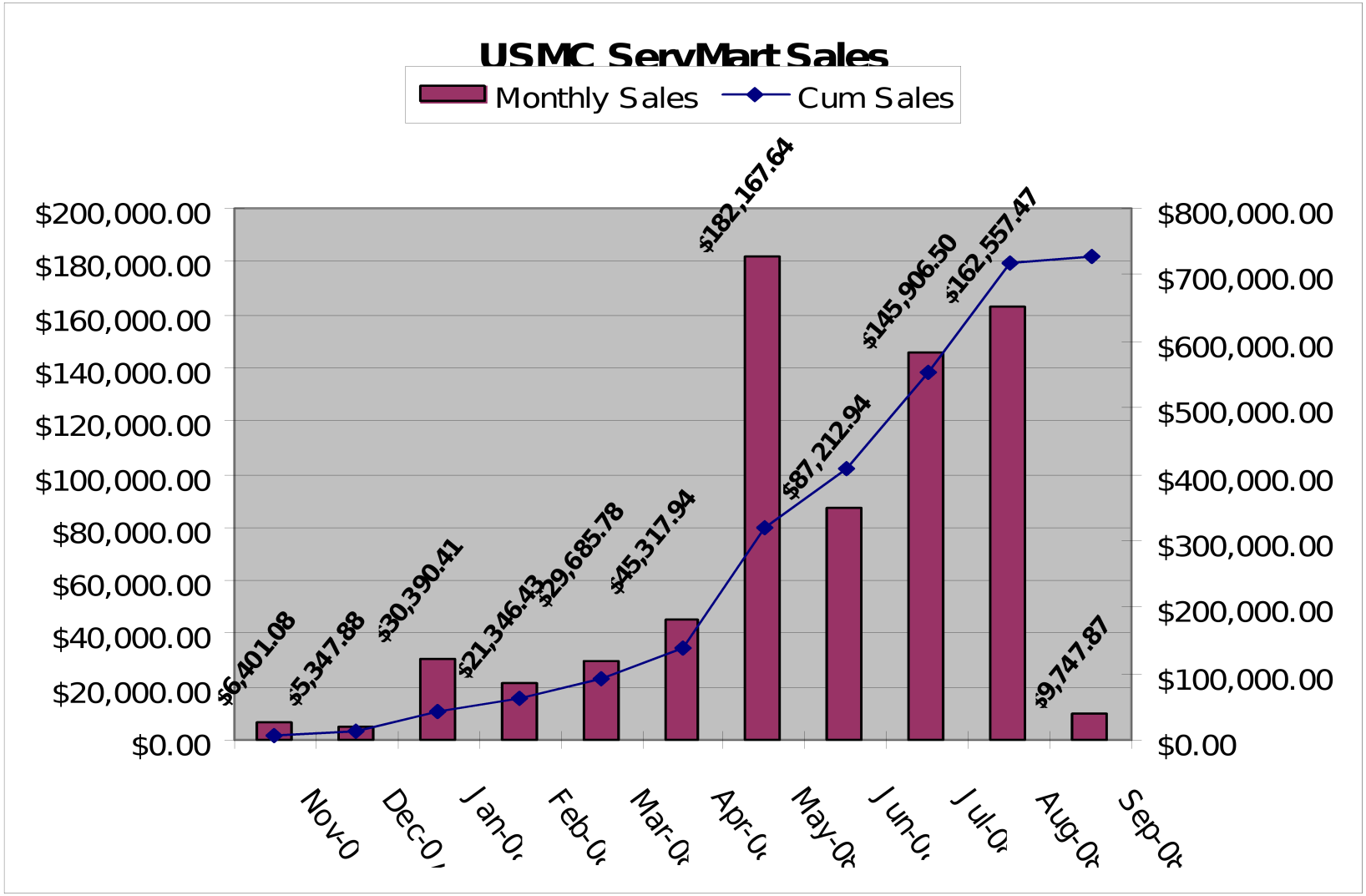
Backup Slides

GRSC Model


Vendors Managed by GSA
Tools
Office Supplies
Automotive Supplies
Facilities Maintenance
Industrial Supplies
Computer Products
HAZMAT
Order Status
Purchase Orders
Billing Data
Vendor Payments
GSA Oversight
Order Processing System
GSA Finance (FEDBill)
GSA Finance (FEDPAY)
Order Status
Purchase Data
SABRS File
USMC Payments
USMC Customer
Marine Corps Finance
Backend Processing

USMC Virtual ServMart Sales

(as of 4 Sept 08)



USMC Virtual Web Sales

by Installation (as of 4 Sept 08)

Activities	Sales
CAMP LEJEUNE, NC	$253,776.61
29 PALMS, CA	$223,990.91
QUANTICO, VA (Since Aug 08)	$88,646.46
MCAS IWAKUNI	$50,134.92
NEW ORLEANS, LA	$29,267.32
CAMP PENDLETON, CA	$17,735.66
RIVERTON, UT	$7,533.55
PERRYSBURG, OH	$7,380.74
ALBANY, GA	$6,020.55
BALTIMORE, MD	$4,700.34

USMC Virtual Web Sales

by Type of Supplies (as of 4 Sept 08)

Type of Supplies		Total
IT Peripherals	30%	$218,584.04
Tools & Hardware	48%	$344,904.66
Office Supplies	22%	$163,593.24
Grand Total		**$726,081.94**

USMC Virtual Web Sales

by RUC (as of 4 Sept 08)

RUC	Activity Name	Total
M35304	Exercise Support Div, MAGTFTC, 29 Palms	$153,826.02
MMP200	CLNC MCB (Property Control Div)	$137,797.23
M39878	Marine Corps Recruiting Command	$50,383.09
M62613	MCAS Iwakuni	$50,134.92
M12151	HQCO 6th Marine Regt, 2D MARDIV	$40,952.63
M29050	4th MLG MARFORRES	$25,183.48
M11230	3D BN, 7th Marines	$23,387.69
M01050	Marine Corps Engineer School	$21,547.06
M25010	Operations & Training, MCAGCC, 29 Palms	$21,115.48
M20930	2D Special Ops Battalion	$16,102.70

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